



ARCHITECTURE + RESEARCH + IDEAS

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PARA is a design firm founded by Dominic Leong, Jonathan Lott, and Brian Price. Based in New York City, they are currently involved in projects of varying scales, from high-end commercial retail to private residences to international competitions. The name PARA, a prefix, represents their collaborative nature guided by rigorous attention to the needs and curiosities of diverse clientele. They approach architecture and design through an inspiring reformulation of the quotidian. The result is novel, provocative, and beautiful. PARA was recently granted the Young Architects Award by the Architecture League of New York.

Jon graduated from Harvard's Graduate School of Design with distinction. In addition, he was awarded the John E. Thayer scholarship. His work experience includes projects with Rem Koolhaas at the Office for Metropolitan Architecture and he is currently a project editor for the architecture journal PRAXIS.

Brian also graduated with distinction from Harvard's Graduate School of Design. Both Brian and Jon were awarded the AIA Gold Medal for their intellectual contribution to the school. Brian has worked for SHoP Architects on large public projects focused on high level craftsmanship using innovative digital technology. He is a fellow of the Academie d' Architecture in France.

Dominic attended the Columbia Graduate School of Architecture, graduating with distinction for Excellence in Design. He has worked with Bernard Tschumi Architects for the past four years, recently exhibiting at the Swiss Pavilion for the Venice Architecture Biennale. He currently teaches a graduate design studio at Columbia University.

PARA's professional work is supplemented by research and involvement in academia. All three were recently awarded a Graham Foundation grant for their ongoing research in current architectural trends. Their work has been exhibited at the Venice Biennale, Cooper-Hewitt Design Triennial, MoMA, MoCA Los Angeles, and most recently in the POWERHOUSE show at 3rd Ward in Brooklyn, NY. Their work was the focus of an exhibit at New York's Urban Center in May 2007.



PARA is an incubator for ideas...